

# PHARMACEUTICAL SOLUTIONS

[www.chempharmsolutions.com](http://www.chempharmsolutions.com)  
1-888-247-2007

The Nation's Publication  
for Pharmaceutical  
Manufacturing and  
Packaging Equipment,  
Materials and Supplies.



## audience

**Pharmaceutical Solutions** was established to provide the pharmaceutical industry with a quality low cost medium for reaching active buyers of new and used pharmaceutical manufacturing and packaging equipment, materials and supplies.

**Pharmaceutical Solutions** is mailed quarterly to over 10,000 decision makers nationally. As an added benefit to our advertisers, **Pharmaceutical Solutions** is also distributed at major industry trade shows throughout the year showcasing your message to additional buyers.

## online opportunities

**Pharmaceutical Solutions** website ([www.chempharmsolutions.com](http://www.chempharmsolutions.com)) offers many high impact promotional opportunities.

As advertisers in the print version of **Pharmaceutical Solutions**, your ad will also appear in each online version of our publication, making your advertisement visible to thousands of domestic and international online readers.

- Buyers Guide & Service Directory
- Free Classified Advertising
- Banner Ads
- Current & Past Issues
- Industry News
- Featured Advertiser
- Auction Calendar

In addition to our online and print presence, **Pharmaceutical Solutions** also offers list rental, direct mail, insert cards, ad reprint, customized email blast, and polybag services.

### Pharmaceutical Solutions

809 Central Ave., Floor 2 • Fort Dodge, Iowa 50501  
888-247-2006 • 888-247-2007 • International 515-574-2374 • Fax: 515-574-2237  
email: [steve@plasticshotline.com](mailto:steve@plasticshotline.com) • website: [www.chempharmsolutions.com](http://www.chempharmsolutions.com)

## distribution

Pharmaceutical Manufacturing: 39%  
Contract Manufacturing/Packaging: 24%  
Bio Pharmaceutical Manufacturing: 15%  
Neutraceutical Manufacturing: 12%  
Medical Device Manufacturing: 8%  
Others: 2%

## deadlines

<u>Issue</u>	<u>Deadline</u>	<u>Bonus Distribution</u>
1st Quarter 2007	December 4	<u>InterPhex Puerto Rico</u> February 1-2 Puerto Rico <u>MD&amp;M West</u> February 13-15 Anaheim CA <u>InterPhex</u> April 24-26 New York NY <u>South Pack</u> April 24-26 Atlanta GA <u>Powder Bulk Solids</u> April 24-26 Atlanta GA
2nd Quarter 2007	April 23	<u>East Pack</u> June 12-14 New York NY <u>MD&amp;M East</u> June 12-14 New York NY <u>Interphex Mexico</u> June 26-29 Mexico <u>Cosmo Prof</u> July 15-17 Las Vegas NV
3rd Quarter 2007	July 16	<u>Pack Expo</u> Oct. 15-17 Las Vegas NV <u>MD&amp;M Minneapolis</u> Oct. 17-18 Minneapolis MN <u>MidPack</u> Oct. 17-18 Minneapolis MN
4th Quarter 2007	October 15	

Thank you for your interest in **Pharmaceutical Solutions**. Please contact your marketing consultant today for more details on our services.

# Advertising Rates

Rates are net and non-commissionable  
 email: [design@plasticshotline.com](mailto:design@plasticshotline.com)  
[www.chempharmsolutions.com](http://www.chempharmsolutions.com)  
 1-888-247-2007

## priority positions

Covers	Dimension	4-Color
Front Cover	7x6 <sup>13/16</sup>	\$1200
Back Cover	7x7 <sup>13/16</sup>	\$1050
Page 2	7x9 <sup>13/16</sup>	\$1000
Page 3	7x9 <sup>13/16</sup>	\$950

## 4-color rates (per insertion rate)

Size	1 issue	4 issues
2 Page Spread 80"	\$1800	\$1590
Full Page 40"	\$900	\$795
1/2 Page 20"	\$500	\$430
1/4 Page 10"	\$300	\$250
Business Card 4"	\$95	\$90

This publication is mailed four times a year. All new ad copy is due Friday before cut-off by 4:00 p.m. (CST). Any advertising copy submitted after that time will be placed in the following edition. Cut-off may vary on special show issues, so please consult your marketing consultant for details.

# camera-ready art specifications

### Page size and specifications

Live Matter .....7" x 9-13/16"  
 Page Trim .....7-5/8" x 10-3/4"  
 Bleed Size .....8-1/8" x 11-1/4"  
 Column Width.....1-5/8", 4-column

### Software

QuarkXpress V6.0, Photoshop V3.0 or higher, Illustrator V5.0 or higher

### Disk

MacIntosh Formatted: cd-rom. *When sending us a disk, please include a laser or color copy of contents.*

Compression Utilities Stuffit

### Graphic File Formats

TIFF (Tag Image File Format), EPS (Encapsulated Postscript), JPG (Joint Photographic Experts Group), GIF (Graphics Interchange Format), PDF (Portable Document Format), *If you use Pagemaker, you can export your file as a PDF and we can turn it into an EPS.*

### Electronic and FTP File Transmission

If you are emailing files, please include all artwork (240-300 dpi) and fonts along with your Quark document. Please send to: [design@plasticshotline.com](mailto:design@plasticshotline.com) or if file is over 4 megs use the following FTP address: <ftp://onlineftp:ppc6490@www.plasticshotline.com/ftp>